



*Working Together to Foster a More Inclusive  
Community*

***You are invited to participate and support Ebony Vision's 17<sup>th</sup> Annual Juneteenth Celebration!  
June 14, 2025, 11:00 am-5:00 pm, at Buttermilk Creek Park, Fond du Lac.***

Greetings,

Ebony Vision is a nonprofit 501c3 organization that has been around for 17 years, focusing on African American youth development and community engagement in the Fond du Lac area. We want to invite you to participate in and become a sponsor of our 17<sup>th</sup> Annual Juneteenth Celebration at Buttermilk Creek Park, on June 14, 2025, from 11:00 am-5:00 pm.

Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States, offering a family-filled day of FREE entertainment, poetry, song, dance, children's activities, and speakers. Food will be available for purchase, and our food booth serves as a fundraiser, providing an enjoyable way to support our efforts while tasting wonderful food. Beyond the festivities, Juneteenth is a time to strengthen our bonds of unity and offer support to one another as we all share in the blessings of freedom. We believe celebrating Juneteenth in the Fond du Lac community is important for sharing and growing with the community, giving us a voice, and educating all people about African American culture. Come and help celebrate the rich dimensions of diversity in Fond du Lac.

Ebony Vision's mission is to impact and improve the Fond du Lac and surrounding communities through unified efforts that educate and enhance African American culture. It was founded to bring people together from various ethnicities and areas of our great city. From working with the Fond du Lac school district, Boy's and Girl's Club, United Way, and Fond du Lac Law Enforcement, Ebony Vision has helped people see we have more in common than different.

**Support: How you can support this event and Ebony Vision.** We are specifically looking for sponsorships, vendors, contributions of door prizes/raffles, and volunteers.

Sponsorships

- Community Support - \$500
  - Thank you letter. Recognition of the day of the event/social media presence.
- Friends of Ebony Vision - \$1,000
  - Thank you letter. Recognition of the day of the event. Logo included on flyers and promotional materials. Discounted vendor booth (\$25 booth fee).
- Ally for Equity - \$1,500
  - Thank you letter. Recognition of the day of the event. Logo included on flyers and promotional materials. Recognition in radio/press releases. Listed on Ebony Vision website. Free vendor booth. Plaque recognition.

Volunteering and Vendor Booth information

- Link to vendor's booth application and volunteer form:  
**<https://www.ebonyvisionfdl.org/juneteenth-volunteer-vendor>**
- Booth fees: Nonprofit early bird special (pay by 5/19/2025) \$30.00 otherwise \$45.
- Booth fees: Commercial/Other - Early bird special (pay by 5/19/2025) \$55 otherwise \$70.
- Volunteering is a great way to give back to your community and be a part of the event.

Thank you for your consideration, together we can make a difference. If you have already sent Ebony Vision a donation for our 17<sup>th</sup> Annual Juneteenth Celebration - thank you for your continued support, it is much appreciated. For more information or to find out how else you can

support Ebony Vision and get involved, please contact us at [ebonyvisionfdl@ebonyvisionfdl.org](mailto:ebonyvisionfdl@ebonyvisionfdl.org), 920.410.4132, or visit our website at [www.ebonyvisionfdl.org](http://www.ebonyvisionfdl.org) or Facebook page.

Sincerely,

*Daisy Frazier*

President of Ebony Vision

*Board Members: Daisy Frazier, Antonio Godfrey Sr., Paulette Brown, Kyonna Henry, Alex Berg, Rufus Frazier*

### **The 17th Annual Juneteenth Celebration is coming to Fond du Lac!**

**What Is It? Juneteenth**, also known as Emancipation Day, Freedom Day or America's 2<sup>nd</sup> Independence Day. It occurred when Abraham Lincoln signed the Emancipation Proclamation, which abolished slavery. Although rumors of freedom were widespread the actual liberation did not come until General Gordon Granger went into Galveston, Texas and issued freedom with General Order No. 3, on June 19 (Juneteenth) 1865, nearly two and a half years after President Abraham Lincoln signed the Emancipation Proclamation. There are various accounts as to why it took so long, but to this day the truth is not known. Juneteenth is the oldest nationally celebrated commemoration of the end of slavery in the United States. In 2009 Wisconsin became the 34<sup>th</sup> state to recognize and celebrate Juneteenth. In 2021 Juneteenth became a National Holiday in the United States.

**Why Celebrate?** It is important that we share and grow with the community as well as have a voice in the community. One of Ebony Vision's guiding principles is to educate all people about African American culture: we believe celebrating Juneteenth in the Fond du Lac community does this very thing. This is celebrated in recognition of that time in history when the country made a stand to do what was right and abolish slavery. As a state holiday or state holiday observance, Juneteenth is supported not only as a tribute to African American freedom but as an example and encouragement of self-development and respect for all cultures. It promotes and cultivates knowledge and appreciation of African American history and culture.

## **JOIN THE CELEBRATION**

